

CERES CHAMBER OF COMMERCE



Membership Application

Business Name: _____ **Date:** _____

#1 Contact Person: _____ Owner Manager Other

Business Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

#2 Contact Person: _____ Email: _____

#3 Contact Person: _____ Email: _____

Newsletter Preference: Mail Paper Copy to us Email the Newsletter to us

Annual Membership Fee Schedule (Based on # of full time equivalent employees)			
# of EMPLOYEES	MEMBERSHIP FEE	SPECIAL MEMBERSHIP FEES	
1-3	\$175.00	City/County Dept.	\$125.00
4-15	\$275.00	Individual/Non-Business*	\$100.00
16-50	\$375.00	Charities, Churches,	\$75.00
51-99	\$525.00	Service Clubs,	\$75.00
100-249	\$675.00	Non-Profits	\$75.00
250+	\$1,025.00	*No plaque provided.	

Make checks Payable to **Ceres Chamber of Commerce** or use PayPal to pay with a Credit Card!

Type of Business / Products / Services: _____

of Employees: _____ Total Amount Enclosed: _____

Renewal Invoice Preference: Mail Paper Copy to us Email Invoice to us

CERES CHAMBER OF COMMERCE

2491 Lawrence Street
Ceres, CA 95307
Phone: 209-537-2601
Fax: 209-537-2699

Email: membership@cereschamber.org
Website: <http://www.cereschamber.org>

CERES CHAMBER OF COMMERCE



Mixer

One advantage of being a member of the Ceres Chamber of Commerce is the opportunity to host a Chamber Mixer. A Chamber Mixer is a great way to showcase your business and network with other businesses in the area. Mixers give you the chance to exchange business cards with other members and potential members, and talk business in an informal, relaxed environment. If your business is new to the area, it is a great way to make connections and build lasting business relationships with existing businesses.

What you will need to do:

- Provide enough appetizers to suit the number of people expected at your mixer
- Have on hand any information that will help to showcase your business
- Provide a prize or special offer to be given away as a door prize (This further helps to encourage people to patronize your business)
- Provide open space for mingling and networking
- Provide a space for a Chamber-provided bar and an area to register attendees

What the Chamber will do for you:

- Will advertise your mixer in our Chamber newsletter, the Ceres Courier and the Chamber website
- Will encourage members to attend your mixer
- Will provide a bar and bartender
- Will host the mixer
- Will highlight your business and encourage people to keep coming back
- Will host a raffle and give away door prizes
- Will display a picture and description of your mixer in our monthly newsletter

This is a wonderful opportunity to showcase your business and to meet and network with other members of the Chamber of Commerce in Ceres. **Don't miss out on this great opportunity!** Call today to schedule a mixer for 2007!

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Membership Benefits

“People working for the betterment of business and our community”



Publicity & Exposure

One of the best ways to get your firm's name before the public and the business community is through a Chamber Membership. The following benefits are available to all members, please call for pricing rates.

Newsletter

Our newsletter contains information about Chamber updates on products, services, and or accomplishments of members and member businesses, education, community activities, the featured business of the month, new business profiles, upcoming events and more. Advertising space and flyer insertion is also available. Call the Chamber Office for pricing information.

Monthly Mixer

This popular membership get-together is where members meet, exchange business cards, and talk business in a relaxed and informal atmosphere. Call and choose your date today for a mixer at your office.

Ribbon Cutting

We provide a large *donated* Ribbon, Scissors, City Officials, and Chamber Members, who welcome your new business to Ceres.

Other Membership Benefits:

- * Availability of our Membership Mailing List
- * Consumer Referrals of members
- * Educational Seminars
- * Member Discounts
- * Demographic and Economic Data of Ceres
- * Networking opportunities
- * Labor Law Posters (free to new members)

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Ribbon Cutting/Grand Opening

Want to be sure that everyone in town knows about your new or re-opened business? With a Grand Opening or Ribbon Cutting assisted by the Ceres Chamber of Commerce, you can be sure that your business will be seen. Not only do we provide a large donated ribbon and large scissors for your special day, we also invite City Officials and other Chamber members to celebrate your opening, and welcome your new business to Ceres. Also, we will commemorate your Ribbon Cutting by placing a complimentary picture of the event in our monthly newsletter, and the Ceres Courier.

Other advantages of holding a Ribbon Cutting at your business:

- Discounted Modesto Bee advertising featuring a picture of your Ribbon Cutting
- Suggested agenda that will help you plan your Ribbon Cutting and/or Grand Opening
- Opportunity to inform the community of the nature of your business and the services you provide
- Great opportunity to get to know local dignitaries.



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Chamber Newsletter



At the beginning of each month, the Chamber puts out a newsletter called the *Chamber Report*. All members of the Chamber receive this newsletter to keep them better informed about what is going on in their community, and keep them up-to-date on what is happening at the Chamber. The *Chamber Report* is a great way to inform members about new members joining the Ceres Chamber of Commerce, and also to inform them of upcoming events including mixers, anniversary celebrations, grand openings, ribbon cuttings and other special events.

Other features of the monthly newsletter include:

- New Member Profiles
- Monthly Mixer Articles
- Upcoming Events
- Current Legislation
- Business of the Month
- Updates on Education
- Agricultural Issues and Events
- Local Economy Issues and Updates

Affordable advertising rates make it the perfect place to advertise your business or firm. Contact our Member Liaison for more details on placing your advertisement today!

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Events, Services and Committees



BUSINESS NAME: _____

PLEASE CHECK ALL EVENTS, SERVICES, AND/OR COMMITTEES YOU ARE INTERESTED IN:

- | | | |
|---|--|--|
| <input type="checkbox"/> Ribbon Cutting | <input type="checkbox"/> Flyer Insert in Newsletter | <input type="checkbox"/> Chamber Ambassador |
| <input type="checkbox"/> Grand Re-Opening | <input type="checkbox"/> Advertise in Newsletter | <input type="checkbox"/> Agribusiness Committee |
| <input type="checkbox"/> Host a Seminar | <input type="checkbox"/> Chamber Website Advertising | <input type="checkbox"/> Legislative Committee |
| <input type="checkbox"/> Attend a Seminar | <input type="checkbox"/> Chamber Directory Advertising | <input type="checkbox"/> Special Events Committee |
| <input type="checkbox"/> Host a Mixer | <input type="checkbox"/> Chamber Map Advertising | <input type="checkbox"/> Ceres Street Faire |
| <input type="checkbox"/> Anniversary Event | <input type="checkbox"/> Offer Member Discounts | |
| <input type="checkbox"/> Chamber Business Card Rack | | <input type="checkbox"/> Annual Ceres Street Faire Sponsor |
| <input type="checkbox"/> Annual Awards Dinner Sponsor | | <input type="checkbox"/> Annual Golf Tournament Sponsor |
| <input type="checkbox"/> Annual Admin. Lunch Sponsor | | <input type="checkbox"/> Annual Agribusiness Lunch |
| <input type="checkbox"/> OTHER _____ | | |

Ceres Chamber of Commerce Mission Statement

"People working for the betterment of business and our community"

- **Agribusiness**—To recognize and promote the contributions of the agricultural community to the economic well being of the Ceres area, and to educate the community about the contributions of our agriculture to our economy.
- **Ambassadors**—To encourage and welcome new businesses to Ceres and as members of the Ceres Chamber of Commerce.
- **Economic Development**—To encourage, develop and promote a healthy and productive business atmosphere for the placement of commercial and industrial ventures in Ceres.
- **Legislative**—To review all legislation on a local, state and national level that may affect the business community, and to propose appropriate Chamber policy and action concerning such legislation.
- **Membership Services**—To create tangible benefits for all Chamber members, and to regularly evaluate those benefits.
- **Special Events**—To develop programs that benefit and promote the community and the Ceres Chamber of Commerce.

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Member-to-Member Discounts

The Board of Directors approved an expansion of member benefits; Member-to-Member discounts that can be modified monthly. This new program will provide additional opportunities for you, our Chamber member, in three important ways:

1. Members and their employees will be able to obtain discounts for services and/or products at other Ceres Chamber of Commerce member's businesses.
2. By virtue of members offering discounts they will have more businesses using their services or purchasing their products-helping to increase your business.
3. The Chamber will publicize companies offering discounts in our monthly newsletter, on our website and in new member packages.

This is a win-win for all Chamber members. Our motto this year is "Get Serious about Ceres" and we want to live up to it. We want to increase commerce in our community and keep revenue here. The Member-to-Member Discount program will also encourage non-member businesses to join our Chamber which benefits everyone. The stronger the Chamber, the stronger our community.

Member-to-Member Discount Program

To participate in the Discount Program please call the Ceres Chamber office at 537-2601 to place your discounts in the next month's newsletter the *Chamber Report* or fill out the Member-to-Member Discount form that is available on our Chamber website.

Discounts will be listed in the newsletter free of charge. Membership cards will be issued to all current Chamber members in good standing. Member businesses will be given membership cards equivalent to their number of full time employees.

To obtain the advertised discounts members must show a current Ceres Chamber of Commerce membership card.

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Chamber Newsletter Advertising Space Reservation Form

Business Name: _____ **Date:** _____

Contact Person: _____ Owner Manager Other

Business Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Authorized Signature: _____

ADVERTISING RATES		
AD SIZE	PER MONTH	
1/8 page Business Card size	\$25	Prepay for 1 year of Advertising and receive 1 month FREE!
1/4 page	\$50	
1/2 page	\$85	
Flyer inserts*	\$50	*Members receive one FREE insert per year

**Space is sold and assigned on a first-come, first-served basis.
Advertisement must be submitted by the 10th of each month.
Inserts are prepared by members-maximum size is 8.5" x 11" Quantity of
at least 200 is required. Inserts need to be delivered to Chamber office
by the 25th of each month.**

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Member-to-Member Discount Form



Please complete the following form to have your Discount advertised in the *Chamber Report* for FREE!!

BUSINESS NAME: _____

CONTACT NAME/PHONE: _____

DESCRIBE DISCOUNT: _____

Example:

Business Name: Bob's Bike Shop

Contact Name/Phone: Bob Hopkins 537-0000

Describe Discount: All Chamber members will receive a 20% discount on all bicycles and accessories.

Discount information needs to be received in the Chamber office by the 3rd Thursday of each month to be inserted into the following month's issue of the Ceres Chamber of Commerce Newsletter.

Discounts are applicable to Chamber members in good standing with a current membership card.

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